

DBS Treasures Exclusive Reward for HKTVmall Members (“Promotion”) Terms and Conditions

1. The Promotion runs from 1 August 2019 to 30 September 2019 (“**Promotion Period**”).
2. “**New Customer**” means an individual customer of DBS Bank (Hong Kong) Limited (the “**Bank**”) who fulfils the below requirements during the Promotion Period:
 - a. he/she is a registered member (“**HKTVmall Members**”) of HKTVmall operated by Hong Kong TV Shopping Network Company Limited (“**HKTVmall**”); and
 - b. successfully submits the online appointment form through go.dbs.com/hk-tr-hktv-en; and
 - c. successfully becomes a new DBS Treasures customer.
3. The Bank’s decision on whether a customer is a New Customer is final.
4. The Promotion is not available to existing DBS Treasures customers, or customer who have been DBS Treasures customers at any time during the 12 months preceding the date the customer becomes a New Customer.
5. The calculation of “**Total Relationship Balance**” is the total assets that a New Customer maintains with the Bank, whether solely or jointly. The assets include Hong Kong dollar, Renminbi and foreign currency deposits, Currency Linked Investment, market value of local and overseas securities, investment funds, bonds and other linked or structured investment products.
6. New Customers who maintain monthly Total Relationship Balance in the amount of HK\$1,000,000 or above (or equivalent) during the applicable Funds Counting Period (as set out in below table) shall be eligible for \$1,000 HKTVmall e-Gift Voucher (“**HKTVmall Reward**”).

Joining Date	Funds Counting Period	Designated Fulfilment Period
1 – 31 August 2019	7 th day of Joining Date – 31 October 2019	1 – 31 December 2019
1 – 30 September 2019	7 th day of Joining Date – 30 November 2019	1 – 31 January 2020

7. A notification letter for the HKTVmall Reward (“**Notification Letter**”) will be sent to the eligible New Customer by mail during the Designated Fulfilment Period (as set out in the table in Clause 6).
8. For further details of redemption, please refer to the Notification Letter. Use of the HKTVmall Reward shall be subject to the relevant terms and conditions.
9. The Bank is not the provider of the HKTVmall Reward and assumes no responsibility or liability for it. Any enquiry or complaint must be made to the service/product provider directly.
10. Only the primary account holder is eligible for the Promotion.
11. If the New Customer becomes a non-DBS Treasures customer or if there is abuse/non-compliance by the New Customer during the Promotion Period, Funds Counting Period or Designated Fulfilment Period, the New Customer cannot enjoy the Promotion. The Bank will debit the value of any credited reward or other gifts from the New Customer’s account(s) without prior notice to recover any outstanding amounts.
12. The HKTVmall membership account of the eligible New Customer must still be valid when the HKTVmall Reward is given. Otherwise, the HKTVmall Reward will be forfeited without notice.
13. The HKTVmall Reward cannot be exchanged for cash.
14. Each New Customer can only enjoy the Promotion once.
15. All rewards or gifts are non-exchangeable. The Bank can replace the rewards or gifts with other rewards or gifts without prior notice.
16. New Customer cannot enjoy the Promotion together with DBS Treasures Member-Get-Member Program and/or DBS Treasures Selected Customers Member-Get-Member Program and/or DBS Treasures Staff-Get-Member Program Referee Reward and/or DBS Treasures uGOiGO™ Reward and/or DBS Treasures Online Appointment Reward and/or DBS Treasures Online Account Opening Reward and/or DBS Treasures Event Appointment Reward and/or DBS Treasures Privileges for Corporate Staff and/or any current and/or savings accounts offers.
17. The HKTVmall Reward is not applicable to Bank staff.
18. The Bank’s decision is final on all account opening.
19. The Bank may modify/terminate the Promotion without notice. The Bank’s decision is final.
20. If any discrepancy or inconsistency is found between the English and Chinese versions, the English version shall prevail.