

DBS BusinessClass

APPAREL DISRUPT

● weaving a new perspective



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Working Partners:



Living, Breathing Asia

DBS SME BANKING

Industry Overview

Apparel industry (also known as the textile and garment industry) was one of the prominent economic lifelines of Hong Kong in the past. Many SMEs' had developed into international large-scale enterprises with strong presence in the market over the decades. However, Hong Kong has successfully transformed from a garment manufacturing hub to a knowledge-based economy. Many industry players could feel the resistance along their development journey. In light of the ever-changing consumption patterns and competitive global marketplace, the industry needs to adopt different strategies to meet a wide range of needs and consolidate our leading role within the global arena. To keep evolving, continuous innovation and technology advancement are the cornerstone to reinvent the way we think about the development of the industry and unlock its hidden potential.

Pain Points of Apparel Industry

Design

High level of turnaround time in the design phase due to the heavy manual process and adjustment involved without process automation

Manufacturing

Higher production cost and higher risk of lower quality output resulted from higher human error rate led by labor-intensive work

Distribution

Long delivery time attributed to low level of technology adoption in product distribution

Sales

Unpredictable industry trend topped with a major shift in consumer behavior towards e-commerce



Event Mission

The showcase event aims to offer an interactive platform and a connect point to enable ideas exchange and deepen engagement with DBS Business Class members. We hope to provide a holistic overview of the apparel industry and bring digital and innovative solutions that break free of conventional modes of thinking, raising the competitiveness of local companies and growing our businesses eventually.

Keynote Speakers



Ms. Cherry Chan,
Person in Charge,
The Mills

Cherry Chan, PIC of The Mills, a landmark revitalization project from Nan Fung Group. Scheduled for completion in 2018, it is a celebration of Hong Kong's industrial legacy and a step towards a future of applied creativity and innovation.

The Mills is comprised of 3 pillars: techstyle startup incubator The Mills Fabrica, the non-profit art and cultural institution MILL6 Foundation, and the experiential retail destination The Mills Shopfloor.

Cherry has 15 years of experience in the fashion industry and was also a management consultant at McKinsey & Co. She received her M.B.A. from INSEAD and holds an A.B. (cum laude) in East Asian Studies from Harvard University.

Topic

How can enterprises partner with startups to build an innovative ecosystem?



Mr. Edwin Keh
Chief Executive
Officer, HKRITA

Edwin is the CEO of the HKRITA. Edwin was the former SVP COO of Wal-Mart Global Procurement. Prior to Wal-Mart, Edwin had held several key positions as senior executive in several US consumer goods and retail companies.

Edwin serves on multiple industry and educational boards. He advises several other social enterprises. Edwin is the 2011 recipient of the Production and Operations Management Society's Martin K. Starr Excellence in Production and Operations Management Practice Award, and is on the Debrett's Hong Kong 100 as one of the most influential people in Technology and Digital sector.

Topic

What are the challenges for Apparel Industries from manufacturing and distribution perspectives?



Exhibitors



BOXLAND

Boxland Hong Kong Limited

provides a wide variety of cloud computing iR-Furniture (Intelligent Retail Furniture) for data-collecting purpose and a wide range of smart furniture, including showcases, cabinets, Fitting room etc.



Browzwear

is a powerful 3D fashion design startup helps you shorten work-around with your clients.



DEMAND.STYLE

Demand & Supply Limited

is the home for fashion crowdfunding by supplying top quality clothing from unique designers on demand to fashion lovers and fashion companies from individual designers in a total-solution package.



easyship

Easyship

is a technology company that provides eCommerce sellers with a single solution for shipping their orders worldwide.

film players limited

Film Players Limited

is unique smart glass for retail business brings your customer a brand new shopping experience.



逢發織造有限公司
FUNG FAT KNITTING MFY LTD.

Fung Fat Knitting Manufacturing Limited

provides you with the thermal heating intelligent clothing material.



HK Pick up

is through real-time monitoring of multiple deliveries to track logistic items and provide detailed analytics report with relevant metrics and trends; easy online payment with full customer support.



The Hong Kong Research Institute of Textiles and Apparel

aims at enhancing Hong Kong's "cutting edge" with funding support from Innovation and Technology Commission, HKSAR Government.



HKSTP

provides Incubation Programme to foster these tech entrepreneurs, during their most vulnerable inception stages, HKSTP is driving creativity and make Hong Kong an epicenter for tech innovation.



INSTITUTE OF TEXTILES & CLOTHING
紡織及製衣學系

Imaging Colour Measurement (ICM)

is a breakthrough colour management technology with supreme accuracy combining multi-functions required by the textiles and apparel industry.



LXN Collection

provides with Stain resistant and Anti-Sweatmarks shirts.

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ORII

Orii

is a ring that puts the power of the smartphone on the finger, letting us use our smartphones screen free with a touch to the ear.

PAKT



PAKT

is a tech platform that provides you A Wardrobe Away from Home and new experience for clothing logistics.

個優工場
OnePersonalization

OnePersonalization

is a platform for matching consumers with shoe designers via "3D Foot Size" App with foot measurements for "make to order" personalized shoes.



FEEL GOOD

Rumi Yoga Wear

Designer Yoga wear for high sport performance and made with environmental friendly and recycling material.



Sew On Studio

is a fashion design and production training centre that provides a service platform with professional tailor teams and equipment for fashion students.

SGS

SGS

provides the clothing & textiles industry tailored solutions to improve product quality, safety & sustainability.



SHOKAY
TEXTILE®

Shokay

expands the yak down industry with development of SUSTAINABLE textile blends. "Seawool" is combining recycled polyester and oyster shells with anti-bacterial and wrinkle-free properties.

techpacker

Techpacker

is a web application for growing fashion designers to easily get fast and accurate samples made with factories around the world.

THE FABRICK LAB.

The Fabrick Lab

is a bespoke textile consultancy, located in Hong Kong, creating and developing experimental textile surfaces and materials for bespoke luxury environments.



The Mills Fabrica

is a business incubator and springboard for techstyle startup and strategic partners – companies at the intersection of fashion, textile and technology.



Vizualize

provides a Customer Behavior Analysis solution, such as traffic counting, heat mapping, fixture analysis, path analysis, including various edge devices and cloud service.

wavecommerce

by Visual Squares Ltd.

Wave Commerce

creates custom online stores solutions to designing and executing social media and search marketing campaigns, and help clients deliver optimized digital experiences integrating with global ecommerce platforms such as Shopify and BigCommerce.

Event Rundown

Date: 25 Jul 2017 (Tuesday)
Time: 2:30 pm - 6:00 pm
Venue: Chamber 1, G/F, InnoCentre, 72 Tat Chee Avenue, Kowloon Tong
Language: Cantonese

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|----------------|---|
| 2:30 - 3:00 pm | Event registration and exhibition |
| 3:00 - 3:05 pm | Welcome speech by Mr. Alex Cheung, Managing Director Head of Institutional Banking Group, Hong Kong DBS Bank Ltd, Hong Kong Branch DBS Bank (Hong Kong) Limited |
| 3:05 - 3:25 pm | Future fashion designers' showcase performance by Hong Kong Design Institute |
| 3:25 - 3:45 pm | 1st Keynote speech by Ms. Cherry Chan, PIC of The Mills Topic: How to support development of the apparel industry throughout a new eco-system? |
| 3:45 - 4:15 pm | Sharing by 6 Exhibitors on the Design and Manufacturing innovation |
| 4:15 - 4:20 pm | 1st Technology fashion showcase by HKRITA |
| 4:20 - 4:40 pm | 2nd Keynote speech by Mr. Edwin Keh, Chief Executive Officer of HKRITA Topic: What are the challenges for Apparel Industries from manufacturing and distribution perspectives? |
| 4:40 - 5:10 pm | Sharing by 6 Exhibitors on the Distribution and Sales innovation |
| 5:10 - 5:15 pm | 2nd Technology fashion showcase by HKRITA |
| 5:15 - 5:20 pm | Closing remarks by Mr. Patrick Lau, Executive Director SME Banking - IBG 4 Head Institutional Banking Group DBS Bank (Hong Kong) Limited |
| 5:20 - 6:00 pm | Exhibition and networking session |

