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Apparel Disrupt

Weaving the Fabric
of Business



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COSMETIC BEAUTY SERVICE

SGS

the mills
fabrica
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Industry Overview

Amidst increasing globalisation, boundaries between countries and regions are blurring and diminishing. The apparel industry is dominated by ever-growing international fashion giants. How can industry players stay competitive and relevant in this complex and challenging marketplace? How can they stay motivated to keep innovating to align with consumer trends while sustaining customer loyalty? Facing the drop in Brick-and-Mortar traffic, what can industry players do to adapt to a new way of business?

Pain Points of Apparel Industry

1

Trade War Impact

- Difficulties in cross-border sales and branding of original design manufacturing
- Development of sales within China and among non-US customers via different touchpoints
- Set up of factories in ASEAN countries to diversify risks

2

Sustainability in Style

- Advantages of sustainable fashion and textiles as well as their design and production
- Cost and response time concerns

3

New Standards of Fashion

- Gain your competitive edge in the crowded fashion marketplace with the challenge of new standards
- Provide seamless experience, foster customer loyalty and deliver customisation
- React to rapid growth of innovation and technology

Event Mission

The Apparel Disrupt event aims to bring together industry players from different stages in the textile and garment industry ecosystem to discuss what the current challenges facing the sector are and how to address them. A unique, collaborative networking event, DBS BusinessClass will showcase the Bank's suite of innovative textile and garment SME banking solutions and how it provides banking support across the industry chain.

Keynote Speakers



Mr. Edwin Keh

Chief Executive Officer, HKRITA

Edwin Keh is CEO of HKRITA. He joins HKRITA from Wal-Mart, where he most recently served as SVP COO of Global Procurement. Keh serves on the boards of several multi-industry and education organisations and is an active advisor to social enterprises. He received the 2011 Production and Operations Management Society's Martin K. Starr Excellence in Production and Operations Management Practice Award, and is listed in Debrett's 100 Most Influential People (Technology and Digital).

Topic: *Closing the loop for the fashion industry*



Ms. Hanna Hallin

Sustainability Manager of H&M (Greater China)

Hanna Hallin is Sustainability Manager at H&M Greater China, responsible for the sales markets of Hong Kong, Mainland China, Taiwan and Macao. She previously served as one of the global Sustainability Business Experts at H&M Group's Head office in Stockholm. Hanna's background is in the non-profit sector, and includes roles at Fairtrade Sweden and the Clean Clothes Campaign. Before joining H&M in 2012, she was the Executive Director of a Swedish civil society think tank.

Topic: *Leading the change for a more sustainable fashion future*

Industry Sharing



Mr. Stanley Szeto

Chairman, Hong Kong Textile Council

Stanley Szeto is Chairman of Hong Kong Textile Council, Vice-Chairman of Hong Kong Garment Manufacturers Association and past Member of the Hong Kong Government's Textiles Advisory Board. The recipient of the 2009 Young Industrialist Award of Hong Kong from the Federation of Hong Kong Industries, Szeto is a frequent guest speaker on CNBC, Bloomberg and other business news channels. He is also Executive Chairman of Lever Style. Inc., a supply partner of premium brands such as Theory, Hugo Boss and AllSaints, as well as e-commerce pioneers including Bonobos, Everlane and Stitch Fix.

Szeto graduated Magna Cum Laude from the Wharton School of the University of Pennsylvania, triple-majoring in Finance, Entrepreneurial Management, and Legal Studies.

Topic: *Trade War – 20 weeks or 20 years?*

Panel Discussion

Topic:

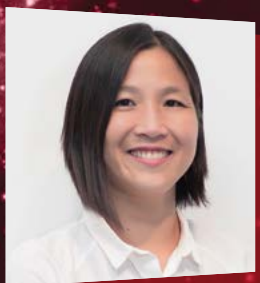
Future of Apparel Industry



Mr. Alexander Chan

Co-Director, The Mills Fabrica

Alexander Chan is Co-Director of The Mills Fabrica, where he focuses on early-stage investments, incubation support and government/ policy related affairs. He is also an occasional contributor to SCMP, HKFP and Stand News in Hong Kong where he writes on issues related to innovation/ entrepreneurship, social mobility and public policy.



Ms. Kay Liu

Education Director, Redress

Kay Liu spreads Redress' messages of reducing textile waste and promoting environmental sustainability of the fashion industry through presentations and workshops. She ultimately hopes to drive growth towards a new circular economy for fashion through Redress' dynamic programmes. Kay holds a Masters' degree in Ethical Fashion from the University of the Creative Arts in the UK.



Mr. Max Ng

Production Control Director, Novetex Textiles Limited

Max Ng has been working Novetex Textiles Limited over 10 years, overseeing and monitoring production, sales, sustainable and innovation development. He actively supports local textile associations for the continuous growth of the textile industry, he is also a Director of Hong Kong Knitwear Exporters and Manufacturers Association since 2017.



Ms. Kim Wong

Professor of Practice, ITC, PolyU

Kim Wong has an outstanding record of building businesses with a global footprint including the DFS Group, Lane Crawford and Burberry. Prior to her current role as a Professor of Practice, ITC at PolyU, Kim had been the Chief Operating Officer of The Swank Shop in Hong Kong and China; and had held the position of Managing Director of Brunello Cucinelli Hong Kong.

Exhibitors



Awethentic Studio

Awethentic Studio is the leading AR and VR agency in Hong Kong. It produces high quality digital experiences for luxury and premium brands across the world.

www.awethenticstudio.com



Cosmos Studio

Cosmos Studio is an eco-minimalistic fashion label that makes clothes using sustainable methods. Cosmos Studio is where sustainable fabric meets textile innovation, and where disruptive reform meets understated pieces.

www.cosmosstudio-store.com



DBS

Recognised for its global leadership, DBS has been named "Best Bank in the World" by Global Finance. The bank is at the forefront of leveraging digital technology to shape the future of banking, having been named "World's Best Digital Bank" by Euromoney. In addition, DBS has been accorded the "Safest Bank in Asia" award by Global Finance for ten consecutive years from 2009 to 2018:

www.dbs.com.hk



Fashion Tech

Fashion Tech is a leading online tailor-made platform that leverages innovative tailoring technology to create clothes that fit perfectly. The platform provides handcrafted, customised clothing using the finest fabrics.

www.fash-tech.hk



The Hong Kong Research Institute of Textiles & Apparel

Aims at enhancing Hong Kong's "cutting edge" with funding support from Innovation and Technology Commission, HKSAR Government.

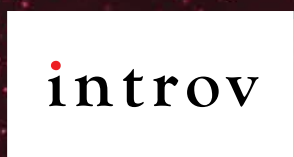
www.hkrita.com



InReality

Leveraging over 20 years of expertise in optimising the in-store experience, InReality's SaaS based platform integrates seamlessly into the brick-and-mortar environment to help businesses deliver highly targeted customer experiences.

www.inreality.com



Introv

Introv is an award-winning, full service IT & Business Management Consultancy Service Provider in APAC. We offer best-in-class collaborative software solutions to companies of all sizes. Our solutions include ERP, CRM and Business Intelligence & Analytics.

www.introv.com

Exhibitors



Kalon Couture

Kalon Couture is a carefree fashion platform, where online shoppers can virtually try on clothing with their personal 3D avatars and purchase affordable made-to-measure garments, without any sizing or fitting concerns.

www.kaloncouture.com



KnitWarm

KnitWarm provides intelligent warmth on-the-go. Using patented technology, the Company creates breathable and stretchable textiles which warm up within 30 seconds after connected to a 5V2A power bank.

www.knitwarm.com



Lumos

Re-imagining the humble bicycle helmet. Lumos is the world's first smart bike helmet that beautifully integrates lights, hard brake, turn signals, and helmet into a single cohesive whole. An elegant solution for your safety and visibility.

www.lumoshelmet.co



MOTIF

MOTIF is the apparel knowledge hub that connects professionals around the world with the skills and industry expertise they need to transform their businesses, careers and lives.

www.motif.org



Novetex Textiles Limited

Established in 1976, Novetex is one of the world's largest single site yarn spinners with more than 1,000 employees.

www.novetex.com



SGS Hong Kong

SGS is the world's leading inspection, verification, testing and certification company. It provides specialised solutions to help fashion and textile businesses stay competitive and relevant in the market.

www.sgsgroup.com.hk



Winswin

Education and training form the backbone for the future of the fashion industry. We need young talents to continue the good work for the industry.

www.idummy.com

Event Rundown

Date : 6 November 2018 (Tuesday)
Time : 2:30 pm – 5:30 pm
Venue : L21, K11 Atelier, Victoria Dockside, 18 Salisbury Road,
Tsim Sha Tsui (TST East Station Exit J3/ J1)
Language : Cantonese (Presentation material by partial speakers
will be supplemented in English)

2:30 – 3:00pm Registration/ Networking

3:00 – 3:05pm Fashion Show Session 1

3:05 – 3:10pm Opening Speech by **Mr. Alex Cheung**
*Managing Director
Head of Institutional Banking Group, Hong Kong
DBS Bank Ltd, Hong Kong Branch
DBS Bank (Hong Kong) Limited*

3:10 – 3:30pm 1st Keynote Speech by **Ms. Hanna Hallin**
Sustainability Manager of H&M (Greater China)
Topic: Leading the change for a more sustainable fashion future

3:30 – 3:50pm 2nd Keynote Speech by **Mr. Edwin Keh**
Chief Executive Officer, HKRITA
Topic: Closing the loop for the fashion industry

3:50 – 4:20pm Panel Discussion and Q&A
Topic: Future of Apparel Industry
- **Mr. Alexander Chan**, Co-Director of The Mills Fabrica
- **Ms. Kay Liu**, Education Director of Redress
- **Mr. Max Ng**, Production Control Director of Novetex
- **Ms. Kim Wong**, Professor of Practice, ITC, PolyU

4:20 – 4:40pm Industry Sharing by **Mr. Stanley Szeto**
Chairman, Hong Kong Textile Council
Topic: Trade War – 20 weeks or 20 years?

4:40 – 4:50pm Exhibition Highlights

4:50 – 4:55pm Fashion Show Session 2

4:55 – 5:30pm Exhibition and Network Session