

**DIRECT MARKETING CONSENT FORM**

DBS Bank (Hong Kong) Limited ("**DBS**") would like to seek your consent to use your personal data in direct marketing. This is to keep you updated on market opportunities and customer privileges from DBS.

Please refer to DBS Data Policy Notice at [go.dbs.com/hk-data-policy-en](http://go.dbs.com/hk-data-policy-en) which sets out how DBS will use your personal data after the Completion, including the terms and conditions of DBS direct marketing.

**Before you complete this form, please take note of the following:**

- No action is required from you if you have already completed and returned your Direct Marketing Consent Form to DBS.
- DBS will follow your existing preference on direct marketing given to DBS unless you return the form with an updated preference.

**Please tick the box that applies to you, sign and return this Direct Marketing Consent Form to DBS on or before 31 October 2017 by mail using the pre-addressed envelope enclosed or send us a fax at +852 2806 5475. You may also return the form to any of our DBS branches.**

- ☐ 1. **YES, I CONSENT** to DBS using my personal data in direct marketing via all channels, including Email, Mail, SMS, Phone.
- ☐ 2. **NO, I DO NOT CONSENT** to DBS using my personal data in direct marketing via the following channels:
- ☐ SMS/MMS, please provide Mobile Phone Number(s): \_\_\_\_\_
- ☐ Email, please provide Email Address(es): \_\_\_\_\_
- ☐ All channels (including email, mail, SMS/MMS, phone)

**Important Reminder:**

If you do not indicate your choice by ticking any of the boxes above, you will be deemed to select "All channels" opt-out. By selecting to opt out "All channels", **DBS will not be able to provide you with any product information or updates on any preferential rates, special offers, coupons, gifts, seminars and events etc., except through our branches.**

This consent form and any dispute arising out of or in connection with it shall be governed by and construed in accordance with the laws of the Hong Kong Special Administrative Region of the People's Republic of China ("**Hong Kong**") and shall be submitted to the non-exclusive jurisdiction of the courts of Hong Kong.

If there are any discrepancies between the English and Chinese language versions of this consent form, the English language version shall prevail.

**Customer's Signature**

Name in Identity Document :

HKID/Passport No.:

Date (DD/MM/YY):